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VIMAEC AND UNITY TECHNOLOGIES PARTNER

Delivering Unity Platform to the AEC Industry

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VIMaec and Unity Technologies have partnered to revolutionize the AEC industry—architecture, engineering, and construction—taking building visualization to the next level. VIMaec is the distributor for Unity Technologies for the AEC industry. Forged by a strong relationship between VIMaec and Unity Technologies, the partnership utilizes the strengths of each company. VIMaec will focus on actively selling, marketing, and promoting Unity Technologies’ visualization software to the AEC industry. Along with the VIM product, this bundled software package makes for a truly natural partnership that is transforming the industry.

The real world visualization technology of the Unity game engine delivers high level rendering and support for VR + AR interactive experiences. The Unity platform also equips developers with a full suite of powerful tools to allow for a faster and more efficient development process. On top of that, the Unity platform offers interoperability with multiple platforms which greatly expands the variety of end use applications.

Although game engines were originally developed for the gaming industry, of course, the technology is now being adapted to fuel innovation across all types of industries including architecture, manufacturing, design, and entertainment, for example.

This exciting transformation of gaming technology into other business applications has resulted in a strong and collaborative partnership between Unity, a multiplatform game development engine, and VIMaec, an industry leader in the creation of 3D modeling software for buildings. The combination of 3D gaming and VR technology with innovative cloud solutions enables sophisticated building design visualizations and facilitates optimized BIM/CAD workflows. Brought together in a single, easy to use tool, the integrated visualization software by Unity and VIMaec streamlines all phases of the design process.

Unity offers a unique arsenal of powerful visualization capabilities that gives architectural firms the ability to inspire clients all over the world without leaving their desks. Capable of bringing CAD models to life, the Unity platform facilitates architectural presentation in unprecedented ways. Seamlessly importing Revit models via VIM, the Unity engine creates awe-inspiring, interactive, and fully immersive virtual walkthroughs of even the most intricate architectural designs.

The Unity platform makes the creation process of these impressive visualization outputs a breeze. The simple importation feature and full suite of intuitive tools are user-friendly for both programming professionals and novices alike. To optimize workflows and significantly reduce production timelines, the Unity engine also simplifies rapid testing. In addition, the fully customizable Unity platform deploys outputs to multiple operating systems including Windows, Mac, and Linux as well as mobile platforms such as iOS, Android, Windows Phone, and many others.

These impressive features are revolutionizing the architectural industry, and the Unity-VIMaec collaboration is leading the way. Once used only for developing recreational games, the advanced visualization technology now designs buildings and even entire cities!

“This partnership reflects that more and more firms are moving to developing interactive virtual and augmented reality content on the Unity Platform,” says Sanjay Mistry. “Where 7+ million users on Unity’s platform currently belong to the gaming industry, VIMaec will be a key player in leading firms and developing tools and workflows to help the adoption of Unity among AEC professionals.”

About Unity Technologies

Unity Technologies is the creator of a flexible and high-performance end-to-end development platform used to create rich interactive 2D, 3D, VR and AR experiences. Unity's powerful graphics engine and full-featured editor serve as the foundation to develop beautiful games or apps and easily bring them to multiple platforms: mobile devices, home entertainment systems, personal computers, and embedded systems. Unity also offers solutions and services for creating games, boosting productivity, and connecting with audiences including Unity Ads, Unity Analytics, Unity Asset Store, Unity Cloud Build, Unity Collaborate, Unity Connect, and Unity Certification. Unity Technologies serves large publishers, indie studios, students and hobbyists around the globe. For more information visit <https://store.unity.com/industries/aec>

About VIMaec

VIMaec offers a suite of tools that provides Virtual + Augmented reality visualization, data analytics, and collaboration to the architectural, engineering, and construction (AEC) industry. VIMaec provides a fully immersive, easily navigable, and interactive 3D model that contains all of the BIM data from the Revit file and supplements it with building product data. Along with tools to convert your Revit file to virtual reality platforms and into Unity for further enhancements. Additional information about VIMaec may be found online at Vimaec.com.