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VIMAEC IS FORMED BY KEY CONSTRUCTION INDUSTRY LEADERS

Virtual Information Modeling for the AEC Industry

Atlanta, GA, December 5, 2016– VIMaec

A new and dynamic software and solutions company announces its launch in Atlanta, Ga. VIMaec provides technology that enables those involved with construction projects to reduce costs, while increasing efficiency and collaboration. What's also different about VIMaec (Virtual Information Modeling, for architects, engineers, contractors) is that it is brought to the market by industry professionals with deep knowledge, experience and understanding of the sector, and a true vision about both the need and potential for advanced digital tools in the construction workflow.

Arol Wolford, founder of Construction Market Data and an early board member and investor in Revit has teamed up with former Reed Construction Data CEO and RELX executive, Iain Melville to create this exciting venture. Their expertise and industry experience in the AEC sector will help drive this dynamic software and solutions company as a powerful force. VIMaec is the latest successful company launch in a series of four decades of industry leadership in Architecture, Engineering and Construction by the executive leadership team. From the introduction of accessible construction data to the industry in the 1980's, to the advent of BIM, launch of Revit and successful visualization platforms to follow, VIMaec, led by Arol Wolford is a powerful force when it comes to industry experience in AEC, let alone among startups.

"I'm excited about this market, excited about this partnership and excited about the improvements to construction that VIMaec can deliver by translating Building Information

Modeling digital drawings rapidly and completely into 3D, data rich virtual environments”, said Arol Wolford, President and CEO of VIMaec.

The new company is formed in response to the growing need for Virtual and Augmented Reality applications in the AEC space. VIMaec’s research with professionals in the AEC industry demonstrated a need to develop additional solutions that further the ideas that VIMtrek first brought to the AEC marketplace five years ago. The VIMtrek virtual reality product now takes its place as the flagship product for VIMaec, and will soon be joined by other new applications that will leverage the power of BIM on VR and AR platforms.

“VR and AR have been ‘cool’ for quite some time”, says VIMaec Chairman, Iain Melville, “but



the industry is now recognizing that these are tools which will lower costs, enhance collaboration, manage data effectively and lead to better construction outcomes, right through the entire building lifecycle. We believe that VIMaec can make that happen for clients far more effectively than other marketplace offerings.”

VIMaec is working with sector specialist technology distributor Synnex corporation to bring the benefits of its VIM products and services to their clientbase. VIMaec’s reseller partners will continue to provide access to the power of VR with VIM and will also introduce new applications as they are developed by VIMaec.

About VIMaec: VIMaec offers a suite of tools that provide visualization, data analytics and collaboration to the architectural, engineering, and construction (AEC) industry. VIMaec provides a fully immersive, easily navigable, and interactive 3D model that contains all of

the BIM data from the Revit file and supplements it with building product data. Along with tools to convert your Revit file to virtual reality platforms and into Unity for further enhancements. Additional information about VIMaec may be found online at www.vimaec.com.

About Synnex: SYNEX Corporation (NYSE: SNX), a Fortune 500 corporation, is a leading business process services company, optimizing supply chains and providing outsourced services focused on customer relationship management. SYNEX distributes a broad range of information technology systems and products, and also provides systems design and integration solutions. Concentrix, a wholly-owned subsidiary of SYNEX Corporation, offers a portfolio of strategic solutions and end-to-end business services around customer engagement strategy, process optimization, technology innovation, front and back-office automation and business transformation to clients in ten identified industry verticals. Founded in 1980, SYNEX Corporation operates in 26 countries around the world. Additional information about SYNEX may be found online at www.synnex.com.

About Arol Wolford: Arol created Construction Market Data in 1982, which he grew from five to 1,400 employees by 2000 – when it was acquired by RELX plc. In 2000 Arol became a board member and investor in Revit, which was bought by Autodesk and is now the leading 3D modeling software. Arol founded VIMtrek in 2011 and VIMaec in 2016. Arol is an honorary fellow of the AIA and leading member of the Design Futures Council.

About Iain Melville: Iain has over 30 years' experience as a proven business leader, with demonstrable reputation and success with information, data and SaaS businesses, together with a deep sector knowledge of the construction market. Iain moved from the UK to be CEO of Reed Construction Data from 2006-2013, before founding his own consulting and investment businesses.

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